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“Videofestival Live International 2019”, 2.03.2019

Videofestival Live is one of the biggest Italian Music Festivals. It was created in Italy, 22 year ago, by the Event Organizer Gianni Lardera.

With a high quality of the artists' performance at the Festival, the event coordinators continue their professional mission in Italy. From 2015, Videofestival Live expanded the promotion of the Italian Music in other countries, encouraging Italian artists with their music and culture all over the world.

Every Year thousands of artists from all parts of Italy participate in various castings of the Videofestival Live.

In 2015, for the first time in its story the festival went abroad with an event in Switzerland.

In 2016 the festival was in London as a guest in “Mau Mau Bar”, as well as an invitee on the Italian radio “London One Radio”.

In 2017 Videofestival Live has performed in Jurmala within the “Days of Jomas Street” as special guests on the big stage together with “Tango Night”.

In 2018, for the first time ever on the Origo Summer Stage, full festival show took place. It was brought to the public together with special guests from all over the Europe (Switzerland, Norway, Latvia, Germany, Sweden,

Italy). Winners and finalists of Videofestival 2018 performed in the concert, as well as the winners and the finalists of the former festivals. Artists have performed their own songs, as well as the covers of popular songs in Italian and English languages.

Friendship, human attention and passion for music and art - this is our formula for keeping high quality and achieving better results for Videofestival Live.



<https://goo.gl/KdEpVu>

Rules & Regulations

Our Mission

- Discovering new artists for Music Publishing, Labels, PR & Manager
- Helping to produce and promote talented artists
- Bringing together creative people from countries all around the world and give them an opportunity to familiarise themselves with Italian culture
- Giving an opportunity to perform at various international festivals

Opportunities (participation bonuses)

- An opportunity to participate in “Videofestival Live” in Italy
- Signing a contract with an Italian Music Publishing Company
- Signing a contract for distributing music via digital stores
- Masterclass attendance
- An opportunity to communicate with Italian and Latvian Music producers, recommendations for further art promotion
- New contacts, new opportunities

After Gala Concert, all the participants will have an opportunity for meeting with the jury, where anyone can come over and discuss the details of their performance and get useful advice and recommendations in regards to it.

Jury

Jury is formed out of professional and highly qualified specialists within the music industry: producers, international arts specialists, artists of various countries.

Alessandro Porcella (IT) - Music director of the festival, founder of the PA74 Music Publishing Company & Label, professional musician, composer, arranger, head jury of “Videofestival Live” in Italy.

Gianni Lardera (IT) - founder and director of “ Videofestival Live” in Italy.

Lavria Re (LV) - producer, vocal coach.

Aleksandr Nemirovskij (LV) - founder of Origo Summer Stage, musician, member of jury of numerous Latvian festivals and contests.

Marina Tomsane (LV) - Guest Soloist of the Latvian National Opera, master of vocal music, laureate and diplomat of international competitions.

Jakov Smirnov (UA) - Musician, producer, vocal coach, participant of the Eurovision contest, artist of the Italian label.

Victoria Moro (NO)– Project Manager, presenter, songwriter, rock singer, A&R manager of PA74 Music International.

Master classes

“**Vocals Coaching Lesson**” from Marina Tomsane (Latvia) - voice building - (classes are in Russian language, translation to Latvian and English is available on demand).

“**Music Business**” from Alessandro Porcella (Italy), which will give an insight into musical label and working with it. You will find out what is music production and what benefits for your music you are getting from it. We will also be talking about the copyright. You will gain useful information about development of your music material. (classes in Italian and English languages, with translation to Russian, Latvian translation available on demand).

“**How to become an artist, style, way of thinking**” from Victoria Moro (Norway), will teach you what is the difference between the artists and song performers. We will explain the making of stage appearance, what you need to pay attention to before coming out on stage, as well as you will find out how to positively

prepare yourself for the performance and how to increase your belief in success. (classes in Russian and English languages, Latvian translation available on demand).

Rewarding of participants

Jury will be marking the contenders out of 10 points. The following is considered when marking: the vocals/musical ear, interpretation of songs/expression of emotions, physical appearance/charisma, as well as the overall perception of the performance.

Participants

Solo artists, duets, trios and collectives (max. 10 persons) can take part in the festival. Limited ability and disabled participants are welcome.

Participants can perform with either one or two songs.

Age categories

8-11 year olds

12-14 year olds

15-18 year olds

19-25 year olds

26-40 year olds

41 and older

Nominations

- Popular Music (pop, rock, folk remix, dance etc.)
- Jazz-blues (rock&roll, twist, swing, jazz, blues, etc.)

Awards

The main prize in the Jazz-blues nomination - Special Award, is performance at one of the biggest jazz festivals in Latvia.

Collectives will be graded separately. The main prize - Speciale Awards, will be an opportunity to perform at the biggest event in Riga city - "Riga's Svetki", on one or several biggest stages in the city.

In every nomination in each age group will have the first, second and third places.

Popular Music Nomination:

Grand-Prix (Special Award; Videofestival Award) will be awarded to one artist, selected out of all the festival winners.

All the festival participants will be awarded with a diploma. Prize winners will be participating in the Gala concert, where they will be awarded the prizes.

Third place - Bronze "VFL International" card. Video meeting with an Italian producer to discuss about your music for creating a plan for its development. Creating of a press-kit, free participation in the next years "Videofestival Live International" in Riga.

Second place - Silver "VFL International" card. Opportunity to participate in semifinals Videofestival Live in Italy without having to go through the qualifying selections. Video meeting with an Italian producer to discuss about your music for creating a plan for its development. Vocal Coach training lesson.

First place - Golden „VFL International" card. Free participation in semifinals of Videofestival Live in Italy. Participation in "Origo Summer Stage" concert in August 2019. Video meeting with an Italian producer to discuss about your music for creating a plan for its development.

Special Award from Italian music publishing company and label PA74 Music, which can be awarded to the favourite festival participant presenting their own written song, who will be selected by the label director.

Grand-Prix - A trip to Italy and participation in the final phases of "Videofestival Live" in Milano Marittima in the end of April (24-25.04.2019). The trip includes: flight to Italy and back, transfer from airport and back, shuttle service during the festival, accomodation for 2 nights in a hotel 4*, breakfast, masterclasses included).

Golden "VFL International" card - 40%

Silver "VFL International" card - 25%

Bronze „VFL International" card -15%

The discount is applicable to: creation of a professional production (PA74Music) - song writing, arrangement,, mastering, single cover, radio promotion, VEVO Channel (if exist official music video), sync placement, music publishing agreement, contract of distribution of the single in digital stores all over the world (iTunes, Apple Music, Yandex, Amazon, Spotify and many more), press kit.

*discount on recording a music video (Julia Locmele Production).

*discount on a course of vocal coaching.

***Every artist that starts cooperation with PA74Music will get an opportunity to be informed about and invited to the concerts and festivals organised by the label.

Gala Concert

The Gala concert will take place after selection. Finalists of the festival will take part in the Gala concert, as well as artists invited from other countries.

Technical Requirement

Every participant can perform one song up to 3 minutes and 20 seconds long. The instrumental has to be in mp3 format, on a usb drive. Quality 320kb. Back vocals, not duplicating the solo line vocal, are allowed. There is an opportunity to use a guitar or a piano live.

Photo and video recording.

The qualification stage of the contest will be shown live on social media. Gala concert will be photo and video recorded. It's possible to make a professional recording of the qualification stage on special request.

Application

There will be an application form on the www.videofestivallive.it and www.pa74music.com website. It will need to be filled out and emailed to vlive.int@gmail.com alongside receipt of the application registration payment (screenshot from phone or pc is allowed), one or two photos, short bio and an instrumental in mp3 format. After the application is accepted, you will receive a confirmation via email.

International participants.

All the international participants requiring a visa to enter Latvia will be sent an invitation. There's an opportunity to book a hotel room at a discounted price especially for the festival participants. Breakfast will be included in the price.

Fees and Payment

Application Registration: 25€

Participation:

Solo artist - first song 50€ second song + 40€

Duet - first song 70€ second song + 45€

Trio - first song 90€ second song + 60€

Collective (max.10 persons) - first song 100€ second song + 70€

Application registration and participation has to be paid until 27/02/2019.

Please declare your intention to participate before making the payment. Contact festival organizers either by emailing vflive.int@gmail.com or using the following WhatsApp number: [+4796729779](https://www.whatsapp.com/business/profile/4796729779).

In case of a participant not being able to attend the festival after having paid the fee, money will be refunded. Registration fee is non-refundable.

Bank details. Payment Details.

Ginger Soul

Registration No.: 40008204962

SWEDBANK

HABALV22

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Possible to pay with:



www.paypal.com

e-mail: vflive.int@gmail.com

In description you need to write name/surname or artistic name.

***Festival program will be published at a later date. Festival details are subject to changes.

Further information: Any questions regarding participation to be addressed to vflive.int@gmail.com or +4796729779 (WhatsApp, Viber, IMO, Telegram, Face Time), Skype - darkskich

Or the following phone numbers:

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